OUR HOMES, OUR VOTES

BECAUSE HOUSING IS BUILT WITH BALLOTS

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NATIONAL LOW INCOME HOUSING COALITION

Voter Registration Part 2



General Logistics

- We will allow for time at the end of today's webinar for questions. If you have a question, please use the Q&A box in your webinar browser.
- We will provide access to both a video recording and a copy of today's slides to all participants following the webinar.
- If you are experiencing any technical difficulties, please send an email to Brooke Schipporeit at <u>bschipporeit@nlihc.org</u>.

Agenda



- 1. Brief review of Our Homes, Our Votes: 2020
- 2. Voter registration and low income residents
- 3. Finding and targeting subsidized renters
- 4. Best practices
- 5. Question and Answer
- 6. Upcoming topics for webinars and podcasts

Presenters





Dan Emmanuel Senior Research Analyst NLIHC Twitter: @Dan_Emmanue1 Email: dan@nlihc.org



Joey Lindstrom Manager for Field Organizing NLIHC Twitter: @JosephLindstrom Email: jlindstrom@nlihc.org



INTRODUCTION



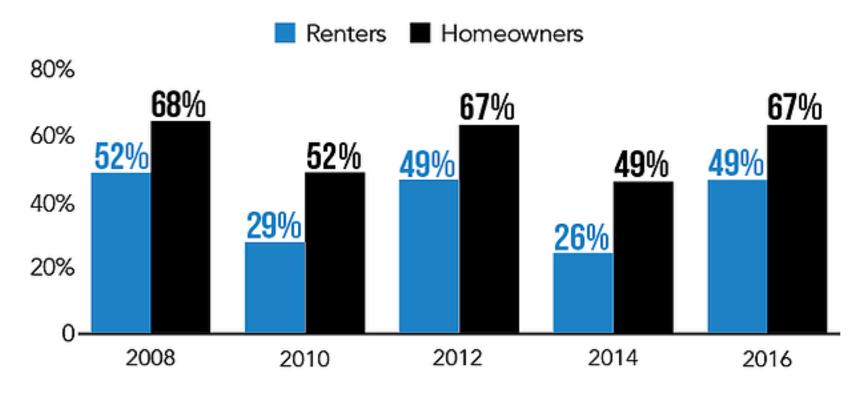
Engaging Voters and Candidates



Our Homes, Our Votes is NLIHC's voter engagement effort focusing on increasing voter registration and turnout among low-income housing renters and advocates.

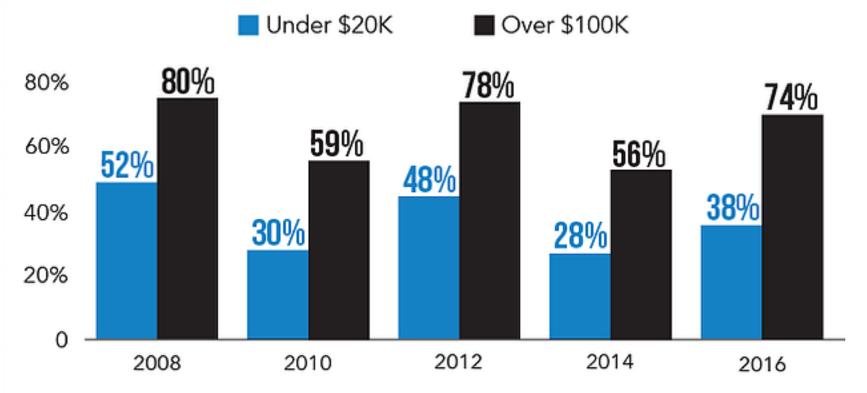


U.S. CITIZENS WHO REPORTED VOTING IN NATIONAL ELECTIONS By Housing Tenure (2008 to 2016)



Source: November 2006-2016 Current Population Survey data

U.S. CITIZENS WHO REPORTED VOTING IN NOVEMBER Elections by Family income (2008 to 2016)



Source: November 2006-2016 Current Population Survey data

of the public agrees that elected officials are not paying enough attention to the cost of housing and the need for more affordable housing. say they are more likely to vote for a candidate that has a detailed plan for making housing more affordable.



Source: Public Opinion Poll Feb 25-Mar 4, 2019 Hart Research Associates

Voter Registration: Residents of Subsidized Housing



Who Lives in Subsidized Housing?

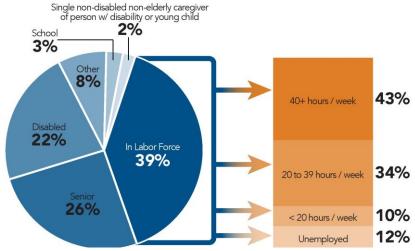
- Families with children
- Seniors
- People with disabilities
- Low-wage workers
- Caretakers

THE GAP

OUR HOMES, OUR VOTES

BECAUSE HOUSING IS BUILT WITH BALLOTS

EXTREMELY LOW INCOME RENTER HOUSEHOLDS



Concerns of Subsidized Renters

- Housing quality
- Safety and housing maintenance
- Community development
 - Parks
 - Schools
 - Libraries
- Stability
 - Preservation
- Housing needs of friends and loved ones



OUR HOMES, OUR VOTES

BECAUSE HOUSING IS BUILT WITH BALLOTS

Who Should Approach Subsidized Renters?



- 1. Neighbors
- 2. Resident associations or tenant unions
- 3. Community organizations
- 4. Resident services staff
- 5. Property management staff
- 6. Campaigns

REGISTERED VOTERS AT NPH MEMBER ADDRESSES

By County and Age GroupCourtesy Non-Profit Housing Assn

	65 yrs+	55-64	45-54	35-44	25-34	18-24	Total
ALAMEDA	6,120	1,508	1,236	1,195	1,675	718	12,452
CONTRA COSTA	2,394	661	654	586	732	396	5,423
MARIN	843	169	105	78	80	61	1,336
NAPA	295	69	40	41	54	57	556
SAN FRANCISCO	6,851	2,161	1,688	1,315	1,530	703	14,248
SAN MATEO	1,519	314	238	238	331	193	2,833
SANTA CLARA	5,661	1,585	1,289	1,197	1,634	1,104	12,470
SOLANO	1,173	415	265			219	2,926
SONOMA	_,						2,639
Total	24,856	6,882	5,515	4,974	6,566	3,451	54,833

Connecting with Subsidized Renters



- Door-to-door
- Meetings
 - Tenant council meetings or neighborhood gatherings
 - Community centers
 - Churches
 - Service centers
- Housing provider newsletters or mailings
 - Important for public housing agencies and voucher households
- Social media

Where Do Subsidized Renters Live?



EVERYWHERE!

- Not just major cities
- Very often not in locked apartment buildings
- Mixed-income housing developments and mixedincome neighborhoods
- Small developments
- Scattered-sites for people with vouchers



Finding Residents of Subsidized Housing



Using the National Housing Preservation Database (NHPD) for Voter Engagement Efforts

Dan Emmanuel Senior Research Analyst National Low Income Housing Coalition



What is the NHPD?

- The National Housing Preservation Database (NHPD) is a research tool created by NLIHC and PAHRC for identifying federally subsidized housing.
 - Its most common use is for research and guiding preservation efforts.



How can we use the NHPD for voter engagement?

- NHPD can also serve as a starting point to guide voter engagement efforts and begin building a voter list for residents of assisted housing.
- We'll walkthrough how to identify assisted properties and share that data through a map.
 - Using tools that are free and accessible to people of all skill levels (NHPD and Google Maps).



Accessing Database

National Housing Preservation Database (NHPD)

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Advocate

View annual reports on the aggregate number of affordable housing properties and units by state and county. Read more

Register

Access the database and customize your search of affordable housing properties by location, funding stream, or subsidy end date support affordable housing preservation efforts. **Register here**

Locate

Access interactive maps to view where affordable housing is located in your community, identify new affordable properties, and locate properties that are at risk of loss. See more

Support

Increase the preservation of affordable housing by supporting this important resource for data-driven preservation strategies.

Read more

Accessing Database

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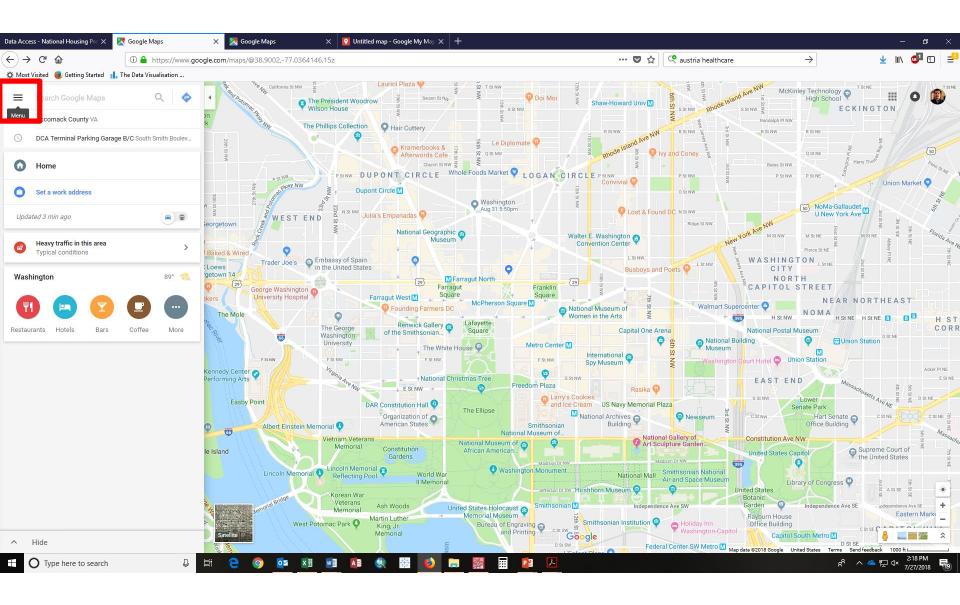
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	RINGOLD GROUP HOME	2351 Demetropolis Rd	Mobile	AL	36693-3643	6	1	Active		03/24/2018	03/23/2039	30.641820	-88.156810	Mobile	01	MOBILE SHARED LIVING INC	Non-Profit	Detail
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	AHEPA 310-VI APARTMENTS	5223 Cottage Hill Rd	Mobile	AL	36609-4269	65	1	Active		01/09/2018	01/08/2038	30.648085	-88.162096	Mobile	01	AHEPA 310-VI INC	Non-Profit	Detail
	DEERWOOD GROUP HOME	5730 Deerwood Dr N	Mobile	AL	36618-3072	3	1	Active		02/26/2018	02/25/2039	30.723185	-88.176601	Mobile	01	MOBILE COMMUNITY LIVING	Non-Profit	Detail
	AHEPA 310-VII	6430 Cottage Hill Rd	Mobile	AL	36695-3709	59	1	Active		03/01/2018	02/28/2040	30.640240	-88.191310	Mobile	01	AHEPA 310-VII INC	Non-Profit	Detail
)	PINE TRACE APARTMENTS	858 Schaub Ave	Mobile	AL	36609-5102	15	1	Active		03/31/2018	03/30/2039	30.672415	-88.186485	Mobile	01	MOBILE ACCESSIBLE HOUSING	Non-Profit	Details

Your Excel Data

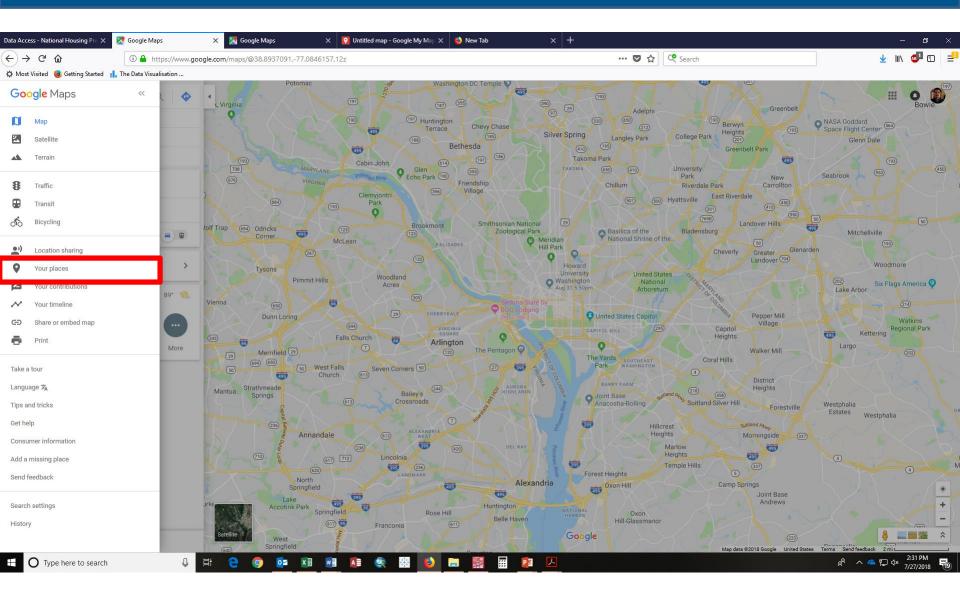
- Each row is a property
- Delete unnecessary columns (variables)
- Keep:
 - Property Name
 - Property Address
 - City
 - State
 - Zip
 - Total Units
 - Lat/Long (if no geocoder for addresses)
 - County
 - Congressional District
- Save

$\begin{array}{c c} & & & \\ & & & \\ \hline \\ & & & \\ \hline \\ & \\ \\ & \\ \hline \\ \\ \\ \\$	₩ · B Wap Test	Senaral - \$ - % > % 20 Conditi Formatt	nel Format as	Bad Good Exploratory Input	Neutral Calculation Linked Cell Note	Insert Delete Format	AutoSum - Arr Point - Arr Poin	
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1 NHPD Property ID - HUD Property Id	 Property Name 	Property Address	City	- State	- Zip Code	- Total Units	 Total Active Subsidies 	· Prop
2 7d30c01d-b3ff-e611-8115-74d43 800000188	CATHEDRAL PLACE APARTMENT	351 Conti St	Mobile	AL	36602-2410	19	92	2 Activ
3 e2eca053-b3ff-e611-8115-74d43 800000153	BAPTIST OAKS	800 Conti St	Mobile	AL	36602-1208	1	53	3 Activ
4 27a1c44e-b4ff-e611-8115-74d435edc0c2	RENAISSANCE GARDENS - HOMI	489 Devidson St	Mobile	AL	36603-6054	1	48	2 Activ
5 822c2fef-b3ff-e611-8115-74d435edc0c2	DOWNTOWN RENAISSANCE	350 Bloodgood St	Mobile	AL	36603-6500	1	76	2 Activ
6 9a341901-b4ff-e611-8115-74d435edc0c2	ORANGE GROVE HOMES	560 N Joachim St	Mobile	AL	36603-6325	24	98	1 Activ
e812e22a-b4ff-e611-8115-74d435edc0c2	RENAISSANCE	474 Bloodgood St	Mobile	AL	36603	1	87	2 Activ
5f945fde-d768-e711-806a-005056ba3ab9	WILLOW CREEKS PHASES I & II	22 Washington Pl	Mobile	AL	36603-5136	1	39	1 Activ
263d48c5-b3ff-e611-8115-74d435edc0c2	PECAN COVE APARTMENTS	1801 Holt Rd	Mobile	AL	36617-3800		60	1 Acth
a2341901-b4ff-e611-8115-74d435edc0c2	ROGER WILLIAMS HOMES	1557 Pecan St Apt A	Mobile	AL	36617-6046	1	14	1 Activ
1 47f8b52f-b3ff-e611-8115-74d435800037634	TOWNHOUSE SQUARE	1966 Wagner St	Mobile	AL	36617-3000	1	40	1 Actin
2 069ae934-b4ff-e611-8115-74d43 800000336	MAGNOLIA PLACE	124 N Ann St	Mobile	AL	36604		15	2 Actin
3 735bbc8b-d868-e711-806a-005056ba3ab9	SOUTH BAY APARTMENTS	600 S Washington Ave	Mobile	AL	36603-1452	2	24	1 Acti
4 b9eca053-b3ff-e611-8115-74d433800000160	BAYOU PLAZA APARTMENTS	600 S Bayou St	Mobile	AL	36603-1400		60	1 Acti
5 04ca9859-b3ff-e611-8115-74d435800000486	WASHINGTON PLAZA	410 S Washington Ave	Mobile	AL	36603-1515		80	2 Acth
6 e4241007-b4ff-e611-8115-74d415edc0c2	EMERSON GARDENS	701 Charleston St Apt A	Mobile	AL	36603-2541		94	1 Acth
7 ba341901-b4ff-e611-8115-74d435edc0c2	IOSEPHINE ALLEN HOMES	1912A E Franklin Dr	Mobile	AL	36610-4168		92	1 Acth
b9382ce3-b3ff-e611-8115-74d435edc0c2	OAKLAWN HOMES	1010 Baltimore St	Mobile	AL	16605-4600		00	1 Actin
9 e3182ce3-b3ff-e611-8115-74d435edc0c2	FRANK W BOYKIN TOWERS	1600 Michigan Ave	Mobile	AL	36605-1383	1		1 Acti
0 c2341901-b4ff-e611-8115-74d435edc0c2	R v TAYLOR PLAZA	1254 Fearn Ct Apt A	Mobile	AL	36605-2904		50	1 Acti
1 1a39b929-b3ff-e611-8115-74d43800000234	SOUTH HAVEN	3577 Dauphin Island Pkwy	Mobile	AL	36605-3814		60	2 Acti
2 26407cc6-d768-e711-806a-00505-800000151	SUNSET ON THE BAYOU	2001 Brill Rd	Mobile	AL	16605-8005		04	2 Acti
3 afeca053-b3ff-e611-8115-74d435800000159	BAYOU BEND II APARTMENTS	1957 Brill Bd	Mobile	AL	36605-8057		72	1 4/1
4 0deba053-b3ff-e611-8115-74043800000034	NAVCO ROAD GROUP HOME	1305 Naveo Rd	Mobile	AL	36905-2433		11	1 Act
5 as341901-b4ff-e611-8115-74d435edc0c2	THOMAS JAMES PLACE	1804A W Cardinal Dr	Mobile	AL	36605-2433		96	1 Acti
6 c9182ce3-b3ff-e611-8115-74d435edc0c2	CENTRAL PLAZA TOWERS	304 Bay Shore Ave	Mobile	AL	36607-2058	4		1 Acti
6 C3382Ce3-03H-e011-8115-740435edC0C2 7 a6d3ec78-c968-e711-805e-00505/800000431	SOUTH OF DAUPHIN	304 Bay Shore Ave 3150 Dauphin St	Mobile	AL	36606-4039		75	2 Acti
				AL			23	
b8d3ec78-c968-e711-806a-00505800000223 edcd07ab-d468-e711-806a-00505800000357	DAUPHIN NORTH APARTMENTS CHRISTOPHERSON ESTATES		Mobile Mobile	AL	36606-4039 36693-4732		23	2 Acti
		1385 Azəlea Rd						2 Acti
0 8936c135-b3ff-e611-8115-74d435800000354	MILL RUN APARTMENTS	4536 Halls Mill Rd	Mobile	AL	36693-5631	+	50	1 Acti
1 7c37c135-b3ff-e611-8115-74d435800000279	HALLS MILL VOA LIVING CENTER		Mobile	AL	36693-5630		7	1 Acti
2 212c2fef-b3ff-e611-8115-74d435edo0c2	SOPHIA'S LANDING APARTMENT		Mobile	AL	36693-4705		60	1 Actr
3 51efc75f-d168-e711-806a-00505f800065355	RINGOLD GROUP HOME	2351 Demetropolis Rd	Mobile	AL	36693-3643		6	1 Acti
4 d512e22a-b4ff-e611-8115-74d435edc0c2	COTTONWOOD SENIOR APARTS		Mobile	AL	36609		20	1 Acti
5 36150444-d868-e711-806a-00505800037385	BERKSHIRE ARMS APARTMENTS		Mobile	AL	36609-2326		04	2 Acti
6 929c1632-d868-e711-806a-00505 800000273	FAMILY PLACE	3600 Michael Blvd	Mobile	AL	36609-7601		54	2 Activ
7 1fc89859-b3ff-e611-8115-74d435800000475	AZALEA POINTE	651 Azalea Rd	Mobile	AL	36609-1550		08	3 Activ
8 b5c89859-b3ff-e611-8115-74d435800000173	BRENT HILL APARTMENTS	1800 Shelton Beach Road Ext	Mobile	AL	36618-2216	-	50	2 Acti
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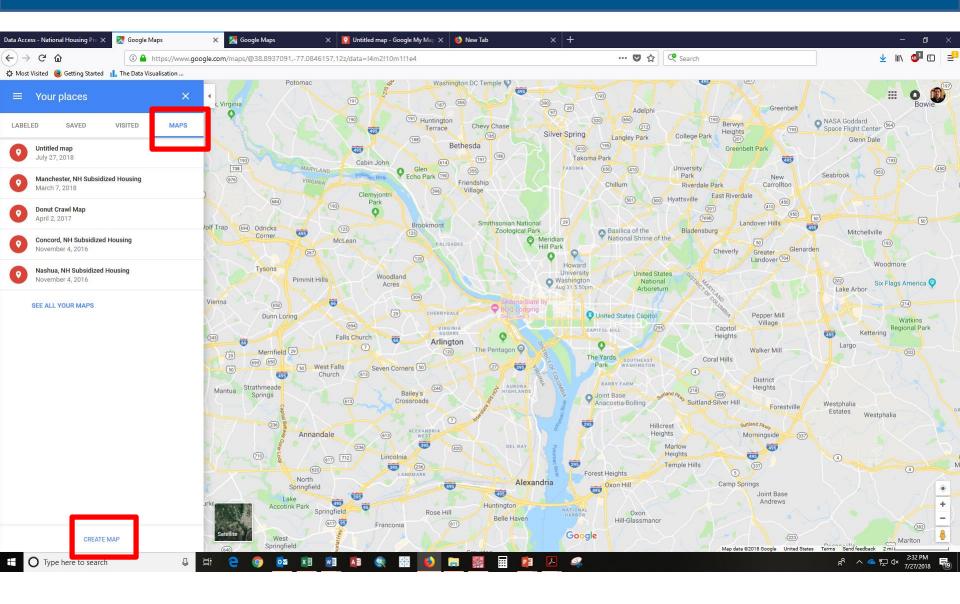
Creating a Map



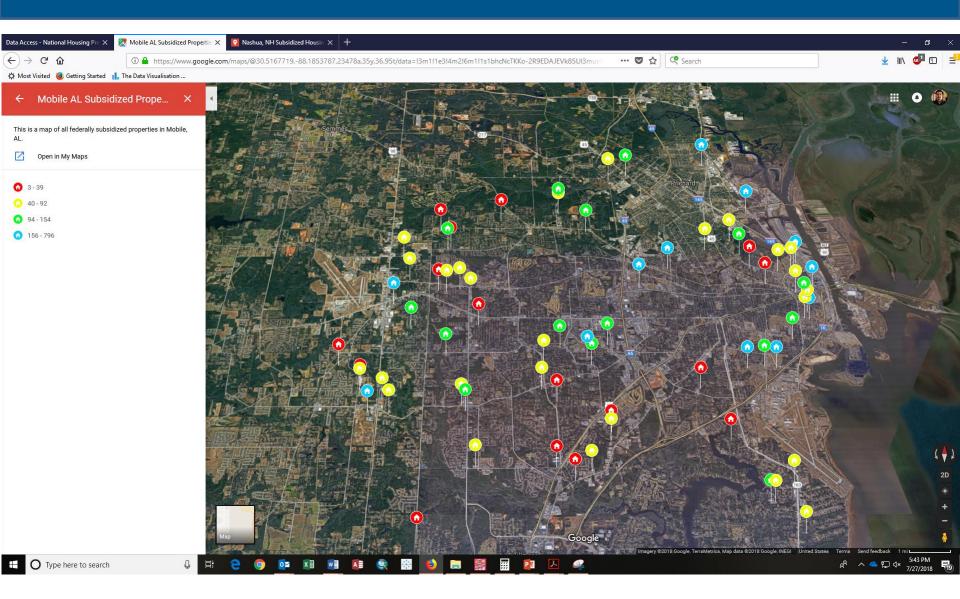
Creating a Map



Creating a Map



Example of Final Map





Best Practices



Voter Lists



- The most effective voter engagement is ONGOING
- Registering voters only matters if they make it to the polls and cast a ballot
- Maximizing efficiency
- Several different levels of voter lists

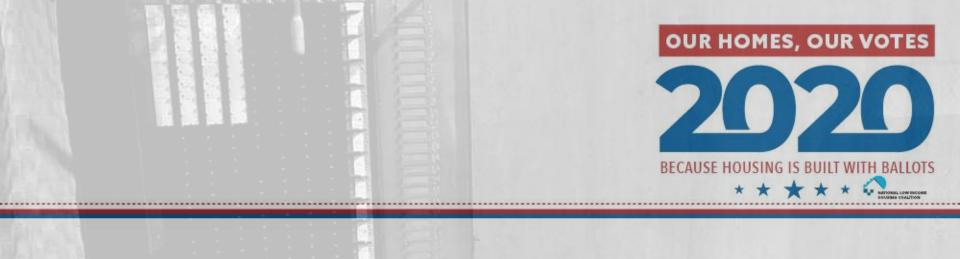


Accessing Locked Apartment Buildings

- OUR HOMES, OUR VOTES
- Voter registration is NOT soliciting, and simple indications of "no soliciting" do not apply to civic engagement.
- Most owners and operators will allow nonpartisan door-to-door registration when it is requested in advance.
- Neighbors can always engage neighbors.

Voting for Formerly Incarcerated Individuals

- Generally, a person with a conviction who has completed all parole and probation requirements is eligible to vote, but THIS VARIES BY STATE.
- States where all people with felony convictions are PERMANENTLY banned from voting are Virginia, Kentucky, and Iowa.
- Only two states allow people with convictions to vote while still in prison: Vermont and Maine.
- American Civil Liberties Union (ACLU) maintains a great map resource at: https://bit.ly/2t8ioyn



Questions?



Third Thursdays at Three Webinar and Podcast Series



Upcoming Training and Discussion Topics

- 1. The role of housing providers (February 20, 2020)
- 2. Getting candidates on the record issue surveys, town halls, and forums (March 19, 2020)

OUR HOMES, OUR VOTES

BECAUSE HOUSING IS BUILT WITH BALLOTS

- 3. Educating voters voting logistics and candidate positions (April 16, 2020)
- 4. Housing issues and ballot initiatives (May 21, 2020)
- 5. Overcoming common obstacles to voting (June 18, 2020)
- 6. The challenge of voting while homeless (July 16, 2020)
- 7. Voter Mobilization Part 1 Early voting and vote-by-mail (August 20, 2020)
- 8. Voter Mobilization Part 2 Protecting against voter intimidation (September 17, 2020)
- 9. Election Day! Getting Out The Vote (October 15, 2020)
- 10. Holding candidates to their promises (November 19, 2020)

Other webinar recordings available at <u>www.ourhomes-</u> ourvotes.org/webinars

It's never been easy. **Our commitment is unwavering.** Join us and amplify the voices of the poorest families in need. OUR MEMBERS ARE OUR STRENGTH.

JOIN TODAY WWW.NLIHC.ORG/MEMBERSHIP

NATIONAL LOW INCOME HOUSING COALITION

Stay in Touch





Joey Lindstrom

Manager for Field Organizing National Low Income Housing Coalition Twitter: @JoeyLindstrom Email: jlindstrom@nlihc.org

Contact NLIHC's field team Find the Housing Advocacy Organizer for your state at: <u>nlihc.org/nlihc-field-team</u>