

CELEBRATING THE CIVIC HOLIDAYS



Introduction

Civic Holidays are nonpartisan days of mobilization leading up to Election Day (November 5, 2024). These holidays provide creative and engaging opportunities to ensure that every eligible voter is ready to vote in upcoming elections. Each of the four Civic Holidays—National Voter Registration Day, National Voter Education Week, Vote Early Day, and Election Hero Day—focuses on a different aspect of voting and elections.

Each Civic Holiday provides tools and messaging that all nonpartisan housing and homelessness organizations can use to help low-income people overcome barriers to voting and to build enthusiasm about elections. Celebrating the Civic Holidays will get your community members ready and excited to vote in every election. Conducting nonpartisan voter outreach activities as part of a coordinated national day of action can also increase public awareness and amplify the impact of your activities.

[Sign up here](#) to be a 2024 Civic Holidays partner!

This resource provides a snapshot of creative ways to celebrate each holiday and overview of tools available to support your nonpartisan activations.



[National Voter Registration Day \(NVRD\)- September 17th, 2024](#)

National Voter Registration Day is the largest single-day voter registration drive in the country. Since its kickoff in 2012, NVRD has mobilized more than five million Americans to register to vote.

HOW TO CELEBRATE:

- Become an [NVRD Community Partner](#). Community Partners get access to communication resources, event swag and materials, webinars, and other supportive resources.
- Host a voter registration drive in your community. NVRD offers [resources](#) to guide you through every stage of organizing an NVRD drive, including state-by-state requirements for registering voters.
- Send out a reminder about voter registration. NVRD is a perfect occasion to post on social media, send an email blast, or otherwise contact your community members with a reminder about registering to vote. Use NVRD's [Communications Resources](#) to help craft your message.



[National Voter Education Week \(NVEW\)- October 7-11, 2024](#)

National Voter Education Week is a week dedicated to helping voters understand what to expect on their ballots, find their polling place or early voting site, and make a plan to vote so they can cast their ballots with confidence.

HOW TO CELEBRATE:

- Become an [NVEW Partner](#) and get access to social media graphics, emails, and scripts that you can customize to fit your community's needs. Organize a tweetstorm or other social media activation to help voters get ready to cast their ballots.

- Host an engaging community event, such as a picnic or potluck meal, and have a table with voter education resources that help attendees “get to know your ballot,” “make a plan to vote” and “understand the process.”
- Host a learning session with an election official or other nonpartisan expert on topics like responding to online misinformation, knowing your state voting laws, or protecting your voting rights.
- Host phonebanking, text-banking and letter-writing parties to help your community members make their voting plans.



[Vote Early Day- Tuesday, October 29th, 2024](#)

Vote Early Day is a day that celebrates the act of early voting and encourages eligible voters to cast their ballots through early in-person voting, vote-by-mail, or by using ballot dropboxes. Early voting is an especially valuable opportunity for low-income renters, who may have inflexible schedules or face barriers to voting on Election Day. Early voting enables voters to avoid long lines at their polling places and gives them time to resolve any issues that come up at the voting booth.

HOW TO CELEBRATE:

- Become a [Vote Early Day](#) partner to access sample social media content, phonebanking scripts, and even a Spotify playlist to celebrate early voting.
- Host a “How to Make a Plan to Vote” workshop and distribute information about your state’s early voting opportunities, which you can find at: ourhomes.turbovote.org/vote-early

- Encourage your community members to participate in “Polling Place Vote Tripling.” After you cast your ballot and leave your polling place, remind three friends or family members to cast their ballots, too.
- If your community is walking distance to a polling place or ballot dropbox, lead a march/parade to the polls!



[Election Hero Day- Monday, November 4th, 2024](#)

Election Hero Day is a day to recognize the critical role of election officials, their staff, and poll workers in running free and fair elections.

HOW TO CELEBRATE:

- Host a letter-writing campaign to thank election heroes in your community, such as state and territorial election officials, local election clerks and directors, election office staff, and poll workers.
- If you are voting early in person or on Election Day, be sure to say thank you to any election hero you encounter when you cast your ballot!
- Use the [Election Hero Day Partner Toolkit](#) to plan an in-person activation, draft an op-ed, and organize a social media campaign that demonstrates your appreciation for election heroes.